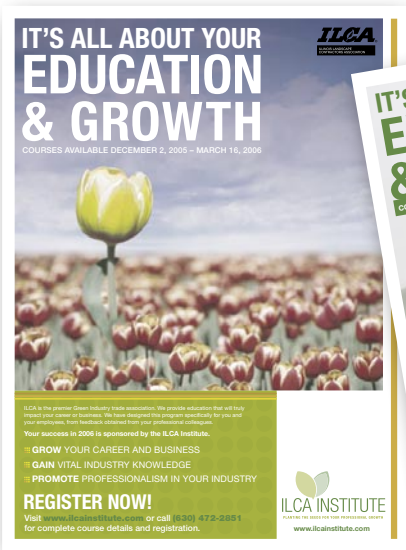


When the Illinois Landscape Contractor Association launched a new educational program, they turned to Modus Marketing Group to help them fill the seats. We created a completely new brand identity and integrated graphic theme. This new look was then rolled out to all their marketing materials, including ads, website, tradeshow graphics, course catalog, and several direct mail pieces.

### 001 logo



### 002 print ads



### 003 website



### 005 courses catalog



### 004 postcards

